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## 1<sup>st</sup> US-Japan International Innovation Camp

***Want to help change the world? Join us at Stanford in California in 2010 for a pioneering international summer experience filled with friends, lab learning, innovative experiences, entrepreneurship, and excitement!***

The International Foundation for Entrepreneurship, Science, and Technology (iFEST), in cooperation with colleagues at the Japan University Network in the Bay Area (JUNBA) and Stanford University, is pleased to present the **1<sup>st</sup> US-Japan International Innovation Camp** to be held at Stanford University in Palo Alto, California. The Camp is designed for gifted undergraduate science and engineering students and their mentors from the US and Japan to come together in teams and learn about invention, entrepreneurship, innovation, and international collaborative opportunities.



**International Innovation Camp dates: September 2-23, 2010.**

At the International Innovation Camp, students will be organized into small teams and enjoy hands-on project based learning in world-class labs -- and creative entrepreneurial experiences to apply what students have learned -- to prepare them to better navigate their career paths in a rapidly globalizing world. Our overall objective is to generate new ideas, networks, and teams which will enable the development of new globally scalable start-ups, and practical solutions to real world problems.

Students will engage in entrepreneurship exercises, management training, hands-on research projects, and involvement in lab intensive teamwork under the supervision of Stanford professors and experienced mentors. The Camp will help students from the US and Japan work together to acquire the entrepreneurship, experience, contacts, and tools needed to navigate their careers in an increasingly global economy by providing:

- **Authentic Research Experience** – Students will conduct discipline-specific laboratory research in Engineering, IT, New Materials, Chemistry, Biomedicine, and Robotics related topics under expert guidance and supervision;
- **International Team Building** – Students will work together in small US-Japan teams to explore new ideas at the intersection of global technology start-up opportunities, and high impact science and engineering disciplines;
- **Hands-on Entrepreneurship Experience** – Students will work together on entrepreneurship coursework and exercises, and together with experienced mentors will develop viable strategies, prototypes, and new business models;
- **International Presentation and Communication** – Students will work in their transnational teams toward a final presentation before a panel of high-profile innovation, investment, and start-up experts; and
- **Substantive International Exchange** – Students will be mentored and encouraged to build lasting relationships as they develop their understanding of global technology opportunities and the means to pursue their entrepreneurial vision in the global marketplace.



The Camp will organize the students and mentors in small transnational 2-6 person teams evenly divided between nationalities to work together on projects in the laboratory and the field, all in the English language. The teams will enjoy at least 60 hours of hands-on research and development work on projects in Stanford's Shape Deposition Manufacturing and Robotics Lab (<http://bdml.stanford.edu/overview.html>), the Bao Chemical Engineering Lab (<http://baogroup.stanford.edu/>), the Microfluidics Lab (<http://microfluidics.stanford.edu/>), and the Center on Interfacial Engineering in Microelectromechanical Systems (<http://ciems.stanford.edu/>), and other laboratory facilities. Each team will participate in field trips, interactive programs in Silicon Valley, and a special training session focused on the long term value of ethical business building practices.

The camp will conclude with final presentations from each team, which will be critiqued and evaluated by a panel of leading experts. Representatives of the national and international media as well as sponsoring institutions, companies, and government agencies will observe the final sessions and be able to interact with the students and mentors. After the Camp, an Alumni Group enabled by online tools will help participants stay connected, follow-up on projects, and benefit from ongoing mentoring.

Students from the US and Japan who wish to apply for the International Innovation Camp should have demonstrated capabilities in science and engineering. They will be competitively selected from their countries, representing the brightest and most creative college students from each country. Selections will be made based on experience and skills in physics, chemistry, biology, the engineering disciplines (including electrical, mechanical, materials), computer programming, robotics, information sciences, and other

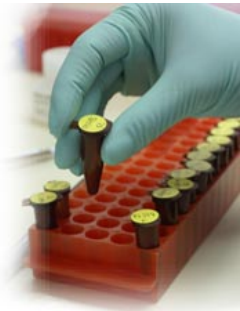
relevant fields. **Students must be able to show fluency in speaking, reading, and writing in the English language.** Students should have significant undergraduate research experience or other independent technical project experience to draw upon, and should enjoy working in teams and applying their capabilities toward real world problem solving.

Students who are selected will receive a fully paid scholarship to participate in the International Innovation Camp, less individual travel and passport/visa application expenses. There are no fees - - basic lodging, food, and local travel costs will be covered. Nominations will be open to all enrolled undergraduate students of technical subjects in the US and Japan. Please be aware that in the case of any unforeseen events, Stanford and iFEST reserve the right to change, postpone, or cancel the US-Japan Innovation Camp at any time.

**Application Submission Deadline: April 30, 2010**, with selection notifications in May, 2010. More information on how to apply is found in the accompanying application form and on the web at [www.ifest.info](http://www.ifest.info).

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The Main Quad at Stanford University



(Photo by [Michael Connor](http://www.connorphotography.net) from <http://www.connorphotography.net>)



Stanford's Hoover Tower

